

Objet Email :

International Sales & marketing Profile B to B - B to C with P & L responsibility.  
Or Eamer MKG director with strategic and business development dimension  
Or MKG executive with top and bottom line experiences on Growth and mature markets

Courrier type :

Dear Mr / Mrs XXXXX,

My broad Sales & Marketing and business management experiences across Europe have enabled me to achieve results in various multinational companies in both mature and also in entrepreneurial start up environment.

I take the initiative to approach you to explore how my experience can bring value to one of your clients in a senior sales & marketing role which may include P& L responsibility.

Indeed as highlighted in my attached resume, my experience with various US multinational companies has allowed me to :

- Manage various Business Units with P& L responsibility.
- Implement & develop various marketing strategies on both mature and growing markets.
- Drive Sales & Marketing forces at a European level.
- Contribute & put in place 2 successful Spin Offs.
- Work & Develop strategic partnerships for the corporation.
- Develop Innovation and solid CRM programs.

While I am open to explore any opportunity, I have also a strong network in the Entertainment Imaging industry (cinema, TV, advertising) which could also interest various companies.

As a result of Kodak's decision to discontinue its EI business line I can make myself available at a short notice.

I would welcome the opportunity to study how my skills might match one of your search profiles.

Meanwhile I thank you for your consideration and look forward to meeting you.

With best regards.

Thierry Perronnet

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